

# **KB** KEVIN BROWN MARKETING & CONSULTING

*The Specialists in Professional Services Marketing™ – Founded 1991*

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## Outsourcing of Marketing Projects

[Contact us](#) for more detailed information on any of the following services:

### **Marketing Materials & Graphic Design**

*Branding & Positioning Consulting*

*Design, Copywriting & Printing*

- *Brochures & Sales Materials*
- *Logo Design*
- *Corporate Image Packages*
- *Web Sites*
- *Internet Marketing*
- *Newsletters*
- *Direct Mail*
- *Proposals & Statements of Qualifications*

### **Advertising**

*Display Ads*

- *Newspapers, Magazines, Periodicals*
- *Ads for Trade / Organization Publications*
  - *Sponsorship and Congratulatory Ads*
  - *Professional Announcements*

*Advertorials*

*Web Advertising*

### **Public Relations/Publicity**

*Media Relations*

- *News Releases, Articles, Quotes*

*Event Management & Marketing*

- *Events:*
  - *Speeches / Presentations / Seminars*
  - *Trade Shows / Conferences*
  - *Mixers / Receptions*
  - *Open Houses / Client Events*
- *Support Services:*
  - *PowerPoint Presentations*
  - *Speaker Coaching*
  - *Promotional Products*
  - *Sales Materials & Handouts*